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## Resources for Demonstrating Impact

Prepared for the Washington Asset Building Coalitions by Nicky Grist, June 2021

### General: vision, logic model, measurement techniques

<http://www.theoryofchange.org/what-is-theory-of-change/how-does-theory-of-change-work/>

Backwards-mapping from vision to outcomes and activities (using an example dear to my heart)

<http://www.pointk.org/resources/logic-model-workbook>

Especially see pp. 16-18 on outcomes and outputs.

<https://adventuresinevaluation.podbean.com/e/evaluation-rubrics-with-e-jane-davidson/>

Podcast and links to resources about using rubrics.

[http://betterevaluation.org/plan/approach/most\\_significant\\_change](http://betterevaluation.org/plan/approach/most_significant_change)

A rigorous approach to moving from anecdote to data.

<https://www.schusterman.org/playbooks/data/introduction/>

“what data you need; how best to collect it; how to analyze it to meet your needs; how to present it; and how to use it to inform your work and tell your story.”

### Bank On Coalition Logic Model

<https://2wvkof1mfraz2etgea1p8kiy-wpengine.netdna.ssl.com/wp-content/uploads/2019/02/Chap-7-Bank-On-Coalition-Logic-Model.pdf>

### Outcomes related to coalition capacity and effectiveness

[www.tccgrp.com/pdfs/What\\_Makes\\_an\\_Effective\\_Coalition.pdf](http://www.tccgrp.com/pdfs/What_Makes_an_Effective_Coalition.pdf)

What Makes an Effective Coalition? - TCC Group

### Outcomes related to asset building services

[www.consumerfinance.gov/data-research/research-reports/financial-well-being-scale/](http://www.consumerfinance.gov/data-research/research-reports/financial-well-being-scale/)

Measuring financial well-being: A guide to using the CFPB Financial Well Being Scale

<https://assetfunders.org/resource/financial-coaching-financial-capability-scale-guide-using-scale/>

The Financial Capability Scale Questions and Guide to Using the Scale

<http://outcomeeval.org/>

Prosper Canada’s Financial Literacy Outcome Evaluation Tool: Measure the impact of your program with a suggested set of outcome evaluation questions.

<https://prospercanada.org/getattachment/49bff85f-936d-4d76-bebb-b3c5059c0379/Indicators-for-Financial-Empowerment.aspx>

Prosper Canada’s suggested indicators for community organizations to use to measure the reach and impact of their financial empowerment programs