2021 Coalition-Building Learning Series

This webinar is being recorded.
Your hosts for today’s session is David Hoadley, Washington State Department of Commerce
The series’ objective is to offer local and national coalitions resources and knowledge for leadership development, sustainability, and succession planning.

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Founding Member of the Asset Building Clinic
Getting to know you

- Are you part of a coalition? If so which one(s)? What do they do?
- Instructions: Enter your answers in the chat but don’t send them until we tell you
Getting to know you


Emily: I am part of a coalition. It is the Asset Building Coalition of Mason County and we focus on financial education and Bank On.

Nefertari: Seattle/King County Coalition on Homelessness

Sarah: Founder and facilitator of Pittsburgh Asset Building Network and Bank On Allegheny County.

Venus: Greetings Bill!

Ryan: Skagit Asset Building Coalition
Mandy: Asset Builder's Coalition

Venus: I manage the Bank On Atlanta coalition and we work to bring the unbanked and I would argue underbanked into the financial mainstream by providing safe and affordable accounts.

Sue: Hi there, CASH Campaign of Maryland. We helped to create and support 6 local coalitions in the state.
The cost vs. benefit of coalitions
Benefit: What are the advantages of coalitions?
What are positives that you see about coalitions

Ryan: Shared workload for big projects, diverse expertise and resources, "wide net" to find and share new information

Venus: Pool of resources to draw from, a mastermind that informs on the issues, collaboration, support for the causes.

Alice: I couldn't do the work as the only staff of the Financial Empowerment Network without our amazing partners! Examples are our Bank On WA Forum, and our Foreclosure Prevention Team. They rock!

Mary: Coalition work is so impactful because we are all working towards a common goal and utilizing everyones strengths and resources; I appreciate the way our Bank On Coalition collaborates to bring banking access to the public

Emily : Combined resources, multiple avenues of outreach, shared responsibility of promotion and involvement
Cost: The challenges of coalition building

“I tried to organize a stampede, but everybody has their own agenda.”
The challenges of coalition building

Venus: Keeping everyone engaged and not duplicating services and overwhelming the community.

Sue: Getting action if a volunteer member doesn’t do what they committed to

Ryan: Human time to attend meetings; engagement into specific projects; identifying shared goals

Alice: Building consensus is a challenge but priceless when achieved.

Emily: Not getting responses back quickly from coalition members, low number of staff (feels overwhelming sometimes), finding funding, lack of interest from potential clients
What conclusions can we draw?

What have we left out of our discussion?
Thank you!
Questions? Comments? Contact us:

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